

**TUOI aspires to design products and services that make life easier for the silver age and are desired by younger generations.**

Axel Enthoven, designer and co-founder of the Yellow Window design agency, developed his vision of a new company, TUOI, one focusing on non-stigmatized products for the Silver Generation – his generation.



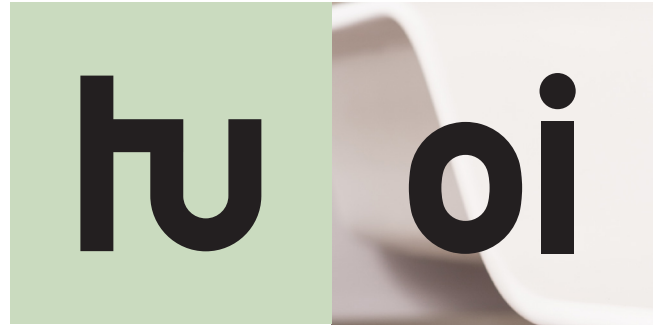
■ Axel Enthoven, Designer

## **Better products for an easier daily living.**

TUOI is the Vietnamese word for 'age'. But age, in Vietnam, represents more than just a number. Like the Vietnamese, we believe TUOI is a positive force. Something to be treasured, respected, loved.

TUOI is a name that will mean different things to different people. To us it means high quality design that will last you a lifetime and beyond.

In Italian, it simply means 'Yours'.



**At TUOI we believe surprising and good looking products can help you make the best of the present without compromising on comfort, safety or functionality.**

### **TUOI Pause - Seating System**

Pause is the new ergonomic chairs collection combining ultimate comfort with radically simplified aesthetics.

### **TUOI Hold - Storage System**

Hold defines a new generation of storage system. A unique and versatile design resulting of many years of study and development, distinguished by the elegant yet perfectly ergonomic integration of a handle.

In the near future, the TUOI product range will extend with more products, such as a multusage bathroom cabinet and a sound absorbing bed divider.

**Discover our first TUOI products at the Health & Care exposition (24 - 25 - 26 April 2018, Flanders Expo, Ghent).**